

# Digital Marketing Course

Course Designed by  
**Industry Experts**



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## DIGITAL MARKETING COURSE

Digital marketing opens up a huge job opportunity for creative minds who can think different. It is a competitive field and offers many creative challenges. Learn the core of digital marketing and make yourself proficient in promoting companies the way no other has done before.

## WHAT YOU WILL LEARN

At EagleTech Academy, we focus on every corner of the marketing perspectives to give you a complete idea about how to make the best digital marketing plans for companies. Moreover, this course is not like other courses. You can learn about social media, search engines, email marketing, title optimization, email optimization, and more to promote a company digitally.



# DIGITAL MARKETING ADVANCE COURSE (DMAC) INCLUDE

1. Basic Concept Of Marketing	Yes
2. Digital Marketing Basics	Yes
3. On-Page SEO	Yes
4. Off-Page SEO	Yes
5. Website Audits	Yes
6. White Hat SEO	Yes
7. Google Search Console	Advance Level
8. Google Analytics	Advance Level
9. Bing Webmaster	Advance Level
10. Semrush Analysis	Yes
11. Technical Analysis	Yes
12. Local SEO	Advance Level
13. Link Building	Yes
14. Development and Branding	Yes
15. Freelancing	Yes
16. Online Marketpalace SEO (Amazon & Flipkart SEO)	Yes
17. Social Media Marketing	Yes
18. Different Regions Live Project Work	Yes
19. Industry Expreience Certificate	Yes



## DIGITAL MARKETING ADVANCE COURSE (DMAC) INCLUDE

20. E-Com SEO	Yes
22. SEO Tools	Basic Concept
23. Blogging and SEO	Yes
24. Website Planning	Yes
25. WordPress Introduction	Basic Concept
26. Online Reputation Management	Basic Concept
27. Facebook Marketing	Basic Concept
28. Instagram Marketing	Basic Concept
29. Lead Generations	Basic Concept
30. Google and Fb Paid Ads and More	Basic Concept



## KEY FEATURES



### PRACTICAL TRAINING

Practice your knowledge and get job experience before starting your career.



### LIVE PROJECTS

Participate in live projects and experience a real working environment.



### EXPERT GUIDANCE

You will be guided by industry experts who expose you to real job challenges.



### BE 100% EFFICIENT

Learn to lead the industry. Acquire the practical knowledge and work with confidence.



### GET CERTIFIED

Along with your completion certifications, you will also get Experience certificates from Vxplorer.



### SUPPORT

You will get a lifetime membership after joining our course that will help you seek guidance from our experts always.



Learn SEO, SMM, PPC, Conversion Optimization, Analytics, Content, & e-mail Marketing from experts with over 15 Years of experience. Become a 100%, efficient Digital Marketer. **Enrol Now.**

## Digital Marketing Advance Course (DMAC)

**Course Fee: ₹32000.00**

**Hurry Up!!! Limited Time Offer**

Get up to 40% off for limited seat only!





## OTHER WAYS TO **CONNECT**

Call, Email, Send us a postcard - whatever work for you. We'll be here.

**Reach us:** 103 Baba Lokenath Apartment, Near Saraboni Asharam, Nischinda, Howrah - 7711227

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